BoardSurveys

Shine a new light on your board's effectiveness and performance

Benchmarking Board Performance

Why review your board?

✓ **High tone from the top –** By setting a high bar for your board's performance, you set a high performance bar for your employees and your organisation.

✓ **Know where you're at –** Your board's strengths and weaknesses will be displayed in green, beige and red in a well structured report.

✓ **Roadmap for improvement –** Your report makes it clear what you need to do to improve.

✓ **Required –** Many Stock Exchanges, Securities Commissions and Governments require a review and it is now commonplace.

Why Board Surveys?

✓ **Benchmarked –** Where does your board sit when it comes to its overall effectiveness? Is it in the top, middle, or bottom quartile for each of the dimensions? We'll also get to the bottom of this for each survey item.

✓ **Validated –** A leading Australian university, experienced directors and governance experts helped to validate our surveys to ensure that we only measure the things that really matter for your board's effectiveness.

✓ **Unobtrusive –** Fear not; our surveys only take around 10 or 15 minutes to complete, so you can get on with your day!

✓ **Change Orientated –** The benchmarked report is designed to be very action oriented with a focus on the areas that are the biggest levers for change. Changing in these areas will have the greatest positive impact on your board.

How our Board Effectiveness Surveys compare

Designed for small organisations and not-for-profits — Uses our streamlined self-managed process.

Designed for medium and large organisations — Surveys plus a project manager are courtesy of our partner, Board Benchmarking.

		Free Survey	Lite Survey	Essentials Survey	Advanced Survey	Premium Survey
What	1. Board Role Clarity Index	✅ 1 factor (2 items)	✅ 1 factor (2 items)	✅ 1 factor (2 items)	✅ 1 factor (2 items)	✅ 1 factor (3 items)
Who	2. Board Composition and Renewal Index	✅ 1 factor (3 items)	✅ 1 factor (3 items)	✅ 1 factor (4 items)	✅ 1 factor (4 items)	✅ 1 factor (7 items)
How - Board Processes	3. Chair leadership		✅ (2 items)	✅ (2 items)	✅ (3 items)	✅ (5 items)
	4. Committee leadership					✅ (4 items)
	5. Performance management of the Board		✅ (2 items)	✅ (3 items)	✅ (3 items)	✅ (4 items)
	6. Boardroom dynamics	✅ (2 items)	✅ (2 items)	✅ (3 items)	✅ (3 items)	✅ (5 items)
	7. Board delegations					✅ (2 items)
	8. Board/CEO relationship	✅ (2 items)	✅ (2 items)	✅ (3 items)	✅ (3 items)	✅ (3 items)
	9. Board/Management relationship	✅ (2 items)	✅ (2 items)	✅ (2 items)	✅ (3 items)	✅ (5 items)
	10. Information management	✅ (3 items)	✅ (3 items)	✅ (3 items)	✅ (3 items)	✅ (4 items)
	11. Meeting management			✅ (2 items)	✅ (2 items)	✅ (5 items)
	Board Processes Index	**4 factors** (9 items)	**6 factors** (13 items)	**7 factors** (18 items)	**7 factors** (20 items)	**9 factors** (37 items)
Do - Board Tasks	12. Purpose and strategy		✅ (2 items)	✅ (2 items)	✅ (3 items)	✅ (5 items)
	13. Board priorities	✅ (2 items)	✅ (2 items)	✅ (2 items)	✅ (4 items)	✅ (5 items)
	14. Organisational performance			✅ (3 items)	✅ (3 items)	✅ (4 items)
	15. Organisational culture and integrity	✅ (3 items)	✅ (4 items)	✅ (5 items)	✅ (5 items)	✅ (5 items)
	16. Governance of risk and compliance	✅ (3 items)	✅ (3 items)	✅ (3 items)	✅ (2 items)	✅ (7 items)
	17. Executive talent and succession				✅ (2 items)	✅ (2 items)
	18. Executive remuneration				✅ (2 items)	✅ (2 items)
	19. Continuous improvement		✅ (2 items)	✅ (2 items)	✅ (2 items)	✅ (3 items)
	20. Adds organisational value	✅ (2 items)	✅ (2 items)	✅ (2 items)	✅ (2 items)	✅ (2 items)
	Board Tasks Index	**4 factors** (10 items)	**6 factors** (15 items)	**7 factors** (19 items)	**9 factors** (28 items)	**9 factors** (35 items)
	Overall Board Effectiveness Index	**10 factors** (24 items)	**14 factors** (33 items)	**16 factors** (43 items)	**18 factors** (54 items)	**20 factors** (82 items)

Our benchmark reporting and optional expert advice

Our board surveys are designed to be used by boards of organisations of every shape and size throughout the globe. The surveys provide a measure of all the important issues that impact a board's effectiveness.

Our benchmarked reports will show your strengths and where you need to improve at a glance. They are designed to be change and action-oriented making it clear to you what you need to do to improve over the coming year.

Our board surveys use the world recognised WhatWhoHowDo framework for board effectiveness. Figure 1 shows how your board will be benchmarked overall. Figure 2 shows how your board is benchmarked against other comparable boards in each of the 20 most important areas of a board's effectiveness.

If you want any advisory or consulting services to help you interpret and act on your survey results we have arranged that for you too. A growing network of experts are available in all time zones across the world to assist you.
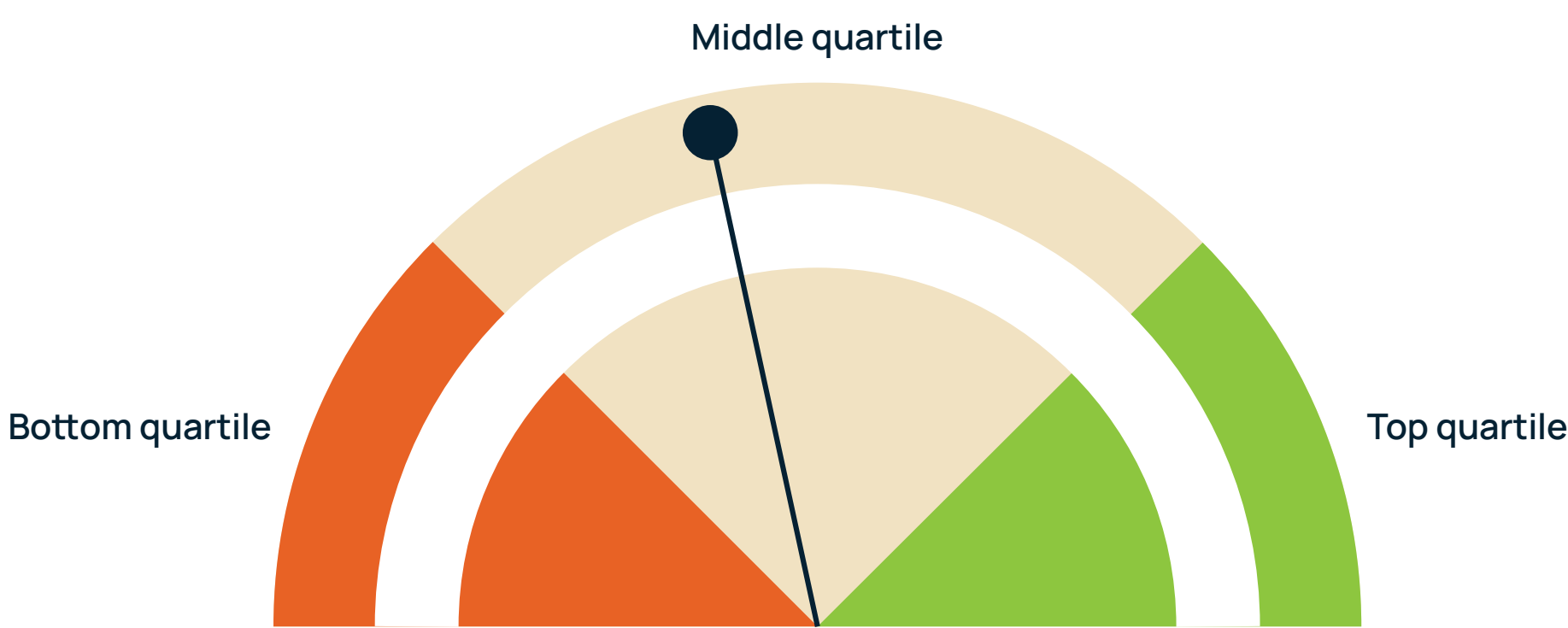

Figure 1

Middle quartile

Bottom quartile

Top quartile

Figure 2

July 2023

| What | 1. Board Role Clarity Index | |
| Who | 2. Board Composition and Renewal Index | |

How – Board Processes	3. Chair leadership	
	4. Committee leadership	
	5. Performance management of the Board	
	6. Boardroom dynamics	
	7. Board delegations	
	8. Board/CEO relationship	
	9. Board/Management relationship	
	10. Information management	
	11. Meeting management	
	Board Processes Index	

Do – Board Tasks	12. Purpose and strategy	
	13. Board priorities	
	14. Organisational performance	
	15. Organisational culture and integrity	
	16. Governance of risk and compliance	
	17. Executive talent and succession	
	18. Executive remuneration	
	19. Continuous improvement	
	20. Adds organisational value	
	Board Tasks Index	

Sample Company Board Effectiveness Index

The WhatWhoHowDo Framework

One of the reasons why so many organisations benefit from our board surveys is our board benchmarking survey methodology which is based on our world recognised WhatWhoHowDo Framework.

The WhatWhoHowDo Framework was designed based on a deep analysis of the four most important dimensions of a high performance and highly effective board after many years of interviewing hundreds of directors around the globe and internally observing dozens of boards in action.

The four elements of the WhatWhoHowDo Framework

The WhatWhoHowDo Framework is divided into four factors, or dimensions, which are as follows:

1. What
2. Who
3. How
4. Do

These four factors are all crucial if you want a high performance. You can't just be first class in three of these areas. All four are essential.
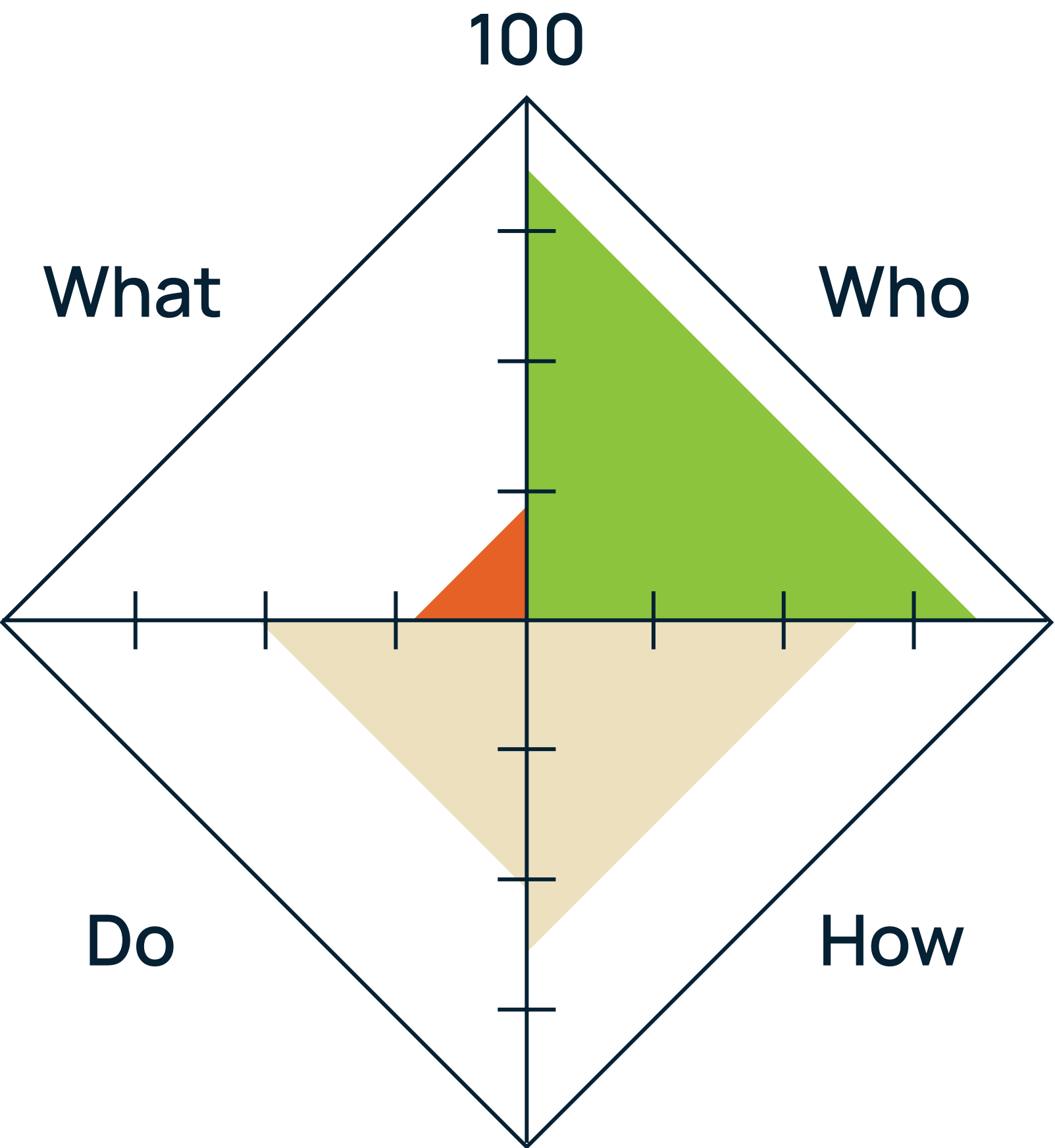
> The benchmarked report gave us great insights that will enable us to improve out of sight over the next year.

John Altman
Chair

greencollect

> I highly recommend the benchmarked survey for any board wanting to review their current effectiveness and identity how and where they could improve.

Bruce Anderson
Chair

youThrive
VICTORIA

> Easy to complete. Easy to discuss. Easy to draw actions for improvement.

Scott Chapman
Chair

douttagalla

Trusted by successful boards worldwide